

SIMPLE SECURE PASSWORDLESS LOGIN

REAL MFA + SSO FOR TRUE ZERO TRUST ACCESS[™]

THE USERNAME & PASSWORD METHOD FOR SECURITY IS NOT WORKING.



89% OF WEB APPLICATION BREACHES ARE PASSWORD-RELATED

- Verizon



81% OF SECURITY
BREACHES WORLDWIDE ARE
CREDENTIAL-BASED

- Verizon



CREDENTIAL STUFFING
WILL COST \$5BN THIS YEAR
- IN THE U.S. ALONE

- InfoSecurity

USERNAME AND PASSWORD SECURITY CONTROL WAS INVENTED IN 1961.
THE TECH INDUSTRY HAS BEEN SEARCHING FOR SOMETHING BETTER EVER SINCE.



NOW, THERE'S TRAITWARE:
PASSWORDLESS ENTERPRISE LOGIN
MFA AT ACCOUNT CREATION



""... Authentication in nearly half the time as previously done was outstanding. Working in penetration testing and across several Linux environments, the ability to use passwordless MFA remotely has been a tremendous differentiator in protecting our powerful attack systems."

- Matt Berri Fortune 100 Company



WHY TRAITWARE?

THE LANDSCAPE OF LOGIN SECURITY HAS CHANGED

Legacy login - with username and password - is increasingly risky and costly. Most security breaches are credential-based. Yet many alternative solutions are too complicated and time-consuming to be easily adapted by modern business.

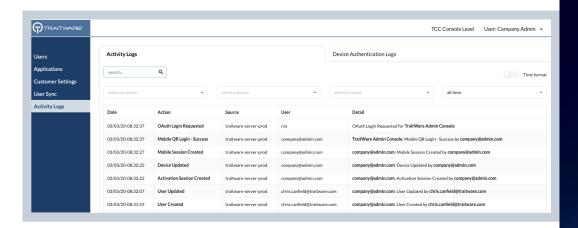
Introducing TraitWare - Simple, secure passwordless MFA + SSO Login. Leveraging modern technology to solve a legacy problem, TraitWare offers a seamless, efficient passwordless experience - on an Identity Platform that is more cost-effective and more secure than alternative solutions on the market.

REDUCE COSTS - WITH TRAITWARE

- Large enterprise averages \$700K a year on password support. Forrester TraitWare will cut password support budgets by 60% or more.
- The average cost of a help desk call is \$70, with over 50% being for password reset. Forrester

TraitWare eliminates passwords for end users.

The average cost of an enterprise data breach is \$3.92M. - IBM TraitWare eliminates the #1 threat of data breaches.



BETTER - THE TRAITWARE WAY

More Secure - No more lost or stolen passwords or security tokens. Relies on the end user's device, traits, and dynamic authentication token instead.

Faster, Smoother - Reduces friction at login, time spent managing credentials, and down time due to password lockouts.

Easier to Use - No software to install. No external hardware to buy. TraitWare is plug and play, and can be up and running in one day.

Simple - Easy QR login.

Adaptable - Works on desktop, laptop, tablet - all mobile devices.

Compliant - Meets requirements for NIST, AAL2, HIPAA, PCI, SEC, GDPR and more.

Standard - OIDC, SAML 2.0, on IOS or Android, for virtually any application

Customizable - 3-5-factor authentication - right from account creation.



"Working in a highly secure, large enterprise environment with hundreds of users changing roles and on- and offboarding daily, the ability to instantly have MFA applied at account creation with TraitWare was a significant improvement over building multiple systems into the authentication flow."

> - Matt Berri Fortune 100 Company

"TraitWare checks all the boxes - increased security & compliance with current best practices, an easy-to-use app for our team, and deployment took 1 day to transition our full team. ..."

David Loberg Metrolina



AUTHENTICATION - WHEREVER YOU NEED IT



QR Login to Servers - Use a QR login to securely access Linux servers.

Partner/Business Use Cases -

Incorporate white label TraitWare security into your customer and partner-facing applications and mobile apps.

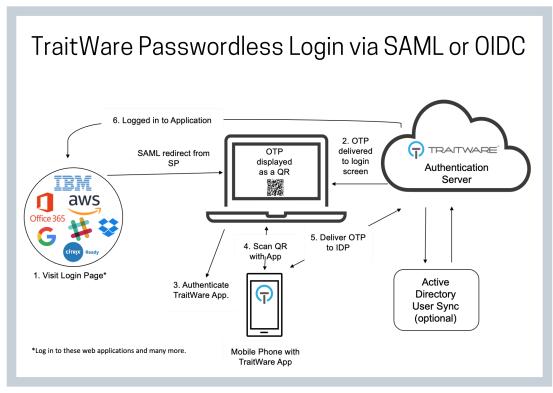
Enterprise - Provide secure employee logins for webbased applications.

External - Give partners, contractors, and customers access to your network.

WordPress - TraitWare can be integrated with WordPress so that digital design firms can ensure secure client access to their websites.



HOW IT WORKS



- → Simple, More Secure SSO & MFA right from registration
- **→ Lower Cost**
- © Empower & Secure your Remote Workforce

SIMPLIFY. SECURE. SAVE.

