TRAITWARE®

SIMPLE SECURE LOGIN

PHISHING-RESISTANT PASSWORDLESS MFA+SSO FOR TRUE ZERO TRUST ACCESS

WE KNOW MOST CYBERATTACKS ARE CREDENTIAL-BASED. PHISHING-RESISTANT MFA IS A MUST FOR ENTERPRISE SECURITY

89% OF WEB APPLICATION BREACHES ARE PASSWORD-RELATED

- Verizon

91% OF SOCIAL ENGINEERING ATTACKS ARE PHISHING. 80% OF THOSE ARE SUCCESSFUL

- DigitalGuardian

95%

90-95% OF MFA CAN BE BYPASSED VIA ONE PHISHING EMAIL

- KnowB4

703% SURGE IN CREDENTIAL PHISHING ATTACKS IN 2024

- InfoSecurity

USERNAME AND PASSWORD SECURITY CONTROL WAS INVENTED IN 1961. THE TECH INDUSTRY HAS BEEN SEARCHING FOR SOMETHING BETTER EVER SINCE.

NOW THERE'S TRAITWARE:
PASSWORDLESS ENTERPRISE LOGIN
'PHISH-PROOF' MFA AT ACCOUNT CREATION

> "... Authentication in nearly half the time as previously done was outstanding. Working in penetration testing and across several Linux environments, the ability to use passwordless MFA remotely has been a tremendous differentiator in protecting our powerful attack systems."

- Matt Berri, CISO
Fortune 100 Company

WHY TRAITWARE?

CYBERCRIME HAS EVOLVED. AND SO SHOULD WE.

Legacy login - with username and password - is increasingly risky and costly. Most security breaches are credential-based. Yet many alternative solutions are not being adopted because they are too complicated and cause friction for the user.

Experts, Federal Regulators, and Cyber Insurers are calling for **Phishing-Resistant** Multi-Factor Authentication (MFA) for every business.

We Can Do Better! TraitWare is not just Phishing-Resistant -- It is Virtually **PHISH-PROOF!**

Phishable vs Phishing-Resistant MFA*

Phishable Factors	Phishing-Resistant Factors
Passwords	Biometrics - Fingerprint, Facial Scan, etc.
Email Push notifications	Cryptographic security keys
SMS messages	Hardware security keys
One-time passcodes (OTPs)	Device-based security checks
Magic Links	Behavior-based authentication
Security questions	

*TraitWare Eliminates the Need for
Phishable Factors for Login*

REDUCE COSTS - WITH TRAITWARE

- Large enterprise averages $700K+ a year on password support. - *Forrester*
TraitWare will cut password support budgets by an average of 90%.

- The average cost of a help desk call is $70, with over 50% being for password reset. - *Forrester*
TraitWare eliminates passwords for end users.

- The average cost of an enterprise data breach is $4.88M. - *IBM*
TraitWare eliminates the #1 threat behind data breaches.

BETTER - THE TRAITWARE WAY

More Secure - No more lost or stolen passwords or security tokens. Relies on the end user's device, traits, and dynamic authentication token instead.

Lightning Fast - <u>10-second login!</u> Remove friction, time spent managing credentials, and downtime due to password lockouts.

Easier Deployment & Use - No software to install. No hardware to buy. TraitWare is plug and play, and can be up and running in one day.

Simple - Single-step login, 3-5-factors inherent and invisible to the user. With a device you already carry.

Adaptable - Works on desktop, laptop, tablet ... all mobile devices.

Compliant - Meets requirements for NIST, AAL2, HIPAA, PCI, SEC, GDPR and more.

Standard - OIDC, SAML 2.0, on IOS, or Android, for any web application

US Patents*: 101649740, 1050388, 11068476, 11301555, 11406196, 11805121

*Processes such as Registration, and Windows and Linux authentication are also covered by pending US and international patent applications.

> "The ability to instantly have MFA applied at account creation with TraitWare was a significant improvement over building multiple systems into the authentication flow."
>
> - Matt Berri
> Fortune 100 Company

> "TraitWare checks all the boxes - increased security & compliance with current best practices, an easy-to-use app for our team, and deployment took 1 day to transition our full team. ..."
>
> - David Loberg
> Metrolina

TRAITWARE
Simple Secure Login

AUTHENTICATION - WHEREVER YOU NEED IT

Enterprise - Provide secure employee logins for web-based applications.

External - Give partners, contractors, and customers access to your network.

OEM-White Label - TraitWare can be integrated via SDK / API into an existing mobile app or be offered as a white label solution

QR Login to Servers - Use a dynamic QR login to securely access Linux servers.

Online and Offline - TraitWare Passwordless MFA secures and simplifies Windows login, both online and offline.

MAXIMIZE SECURITY - REMOVE FRICTION

TraitWare Passwordless Login via SAML or OIDC

Passwordless SSO Logins

LOGIN SUCCESSFUL

TRAITWARE

✓ ACCESS ALL YOUR APPLICATIONS ON ANY SCREEN - IN 3 TOUCHES.

- **Simpler, More Secure SSO & MFA right from registration**
- **Lower Cost**
- **No Password Management**
- **Empower & Secure your Remote Workforce**

SIMPLIFY. SECURE. SAVE.

TRY FOR FREE!

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